

Private Public Partnerships in the Research on Security at Major Events

A CASE STUDY

MAIN GOALS

- ◆ **Critical Analysis of the concrete result of the research coordination among countries: the EU – SEC Pilot Call for Ideas.**
- ◆ **Study on general strategies, best practices and standards of action for PPPs on the basis of the lessons learnt from the Call for Ideas.**

METHODOLOGY

This study has been conducted through:

- **Interviews**
- **Questionnaires**

addressed to the representatives of the private and the public sectors.

METHODOLOGY

PRIVATE SECTOR:

Private Companies active in different fields of security all over the world (Risk Consultancy, Security Management, Telecommunications, Optronics etc.)

PUBLIC SECTOR:

Five Volunteer EU-SEC Consortium Partners:

- ▶ France - Direction de la Formation de la Police Nationale (Task leader)
- ▶ Austria - Bundesministerium für Inneres.
- ▶ Finland – Police College of Finland.
- ▶ The Netherlands - Ministry of Justice.
- ▶ Portugal: Ministry of Interior.

INDEX of EU SEC Pilot Call for Ideas

1st PART:

EU-SEC PROJECT THE PILOT CALL FOR IDEAS AND Ppps OVERVIEW

- Benefits
- Constraints
- Proposals

2nd PART:

GENERAL OVERVIEW OF PUBLIC AND PRIVATE PARTNERSHIPS (PPPs). Definition, PPPS in Major Events, in infrastructures and within the Consortium's partners of:

- Austria
- Finland
- France
- The Netherlands
- Portugal

3rd PART:

PROPOSAL and CONCLUSIONS

WORKING DEFINITION OF PPPs

PPPs working definition.

◆ **A PPP is a partnership between the public and the private sector for the purpose of delivering a project or a service traditionally provided by the public sector.**

PPPs main goals:

- ◆ **increasing available resources and level of services.**
- ◆ **reducing duplication of efforts.**

PPP_s BENEFITS

ECONOMIC:

- Short term economic revenues.
- Long term economic revenues.

NON ECONOMIC:

- Return on visibility and image for the company.
- CSR.
- Increase of available resources and level of services.
- Reduced duplication of efforts.
- Networking at European level for future partnership.
- Exchange of information and best practices.
- Possible construction of consortia for future tenders.

PPP_s BENEFITS

- Minimal financial commitment from governments.
- Transfer of the assets to the government at the end of the project.
- Risks assumed by private partners.
- Contracts awarded for a sufficient period to allow a private partner to recover from the investment.

PPPs CONSTRAINTS

- **Legal constraints:** legislation regulating sensitiveness of data and cost linked to new technologies and trained personnel to share data.
- **Security related constraints:** security services are considered as an exclusive competence of the government.
- **Private sector tendency** to find alternative ways to the full understanding and accomplishment of the public needs.
- **Lack of public standardized evaluation tools** to boost competition among private companies.
- **Communication constraints:** Lack of information regarding international and the national projects.

ECONOMIC PROPOSALS

- ✓ **Better coordination of different public bodies and of supranational projects.**
- ✓ **Elaboration of assessment criteria of the private sector's readiness to enter a PPP based on its capacity to meet the needs of the demand side**
- ✓ **Full participation of the private sector in all the phases of the project from design to delivery.**
- ✓ **PPP as a bottom/up initiative built through an early process of consultation and negotiation among partners.**

COMMUNICATIONS PROPOSALS

- ▶ **Mutual understanding of the objectives of the involved parties.**
- ▶ **Pre-constituted channels of communication and participation in the relevant technical events.**
- ▶ **Facilitator between the private and public sector.**
- ▶ **Mutual trust.**

CONCLUSIONS

- ☑ Both side should be clearly aware of the PPPs related benefits
- ☑ Right candidates should be selected.
- ☑ Mutual trust should be built.
- ☑ A facilitator body could be identified.

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